

Coca-Cola

Why: Coca-Cola has a bottling plant in Israeli-occupied territory and has been a long-time sponsor of pro-Israel events and celebrations.

Sub-brands: Fanta, Sprite, Bonaqua, Powerade, Appletiser, Minute Maid, Schweppes, Dasani, Valpre, Cappy Juice, Coo-ee.

Ethical alternatives: Locally produced juices, carbonated drinks like Bashews, Refreshhh, Popz!, and Kingsley Cola, or regional brands that don't operate in occupied Palestinian territories.

McDonald's

Why: McDonald's Israel has provided free meals to Israeli soldiers. The parent company allows its franchises to support local militaries.

Ethical alternatives: Local ethical burger joints, such as Nando's, Mochachos, and Chicken Licken.



Nestlé

Why: Nestlé owns shares in Osem, a major Israeli food manufacturer. Nestlé has operated in Israeli settlements and been criticised for profiting from occupation.

Sub-brands: Nescafé, KitKat, Bar One, Milo, Maggi, Purina, Nesquik, Smarties, Perrier, San Pellegrino, Acqua Panna.

Ethical alternatives: Organic and fair-trade-certified brands and local or small-scale food companies, including Terbodore, Pierre Lotti, Gegrond, Bean There Coffee, Mpenjati Coffee, Honest Chocolate, Afrikoa, La Italiana (condensed milk, chocolate spread, etc.), and aQuellé bottled water.

KFC

Why: KFC franchises in Israel are reopening, signalling business support. The company has been silent on apartheid allegations and war crimes.

Ethical alternatives: Independent and local chicken shops and restaurants, such as Nando's, Mochachos, and Chicken Licken.



STARBUCKS

Why: Starbucks sued a union for showing solidarity with Palestine. Although it closed its Israeli stores in 2003, its stance and actions against Palestine-supporting staff have drawn boycott calls.

Ethical alternatives: Local cafés, fair-trade coffee brands.

PEPSICO

Why: PepsiCo owns Israeli food brand Strauss (makers of Sabra hummus) and has distribution ties in Israel.

Sub-brands: Pepsi, 7Up, Lay's, Doritos, Cheetos, Gatorade, Tropicana, Aquafina.

Ethical alternatives: Locally produced juices, carbonated drinks like Bashews and Kingsley Cola, or regional brands that don't operate in occupied Palestinian territories.

Pick n Play

Why: Pick n Play has faced criticism for stocking Israeli products and not clearly labelling them. Activists have pressured it to stop selling settlement goods.

Sub-brands: PnP House Brand, No Name, PnP Clothing.

Ethical alternatives: Local co-ops, smaller independent grocers, or boycott-compliant stores listed by the BDS movement.

Clover

Why: Clover is majority-owned by an Israeli company (Central Bottling Company), which is tied to the occupation through business operations in settlements.

Sub-brands: Clover Milk, Tropika, Super M, Woolworths dairy products.

Ethical alternatives: Local dairy cooperatives not owned by foreign entities as well as small-scale farmers, including Douglasdale Dairy, Sundale Dairy, and Woodlands Dairy.



Why: Cape Union Mart owner Philip Krawitz is a staunch supporter of the genocidal Israeli regime. His company also stocks brands like Caterpillar and Hi-Tec, both accused of providing goods or services used in occupation activities. Krawitz is taking pro-Palestine activists to court.

Sub-brands: K-Way, Poetry, Old Khaki, Tread+Miller.

Ethical alternatives: Ethical fashion brands and local outdoor stores not sourcing from complicit corporations. Consider Outdoor Warehouse instead.

Dis-Chem

Why: Majority-owned by the Zionist Saltzman family, Dis-Chem stocks Israeli goods and has been targeted for not making sourcing transparent.

Ethical alternatives: Smaller pharmacies and locally owned wellness shops.

Boycott THESE Brands